

GRATITUDE REPORT

2018

The year in which we began to write the story of CESTA VON for children born into poverty

way
out



The Omama Project 2018

3 managers



11 experts



3 mentors



4 Omamas



69 children
ages 0 - 4



1 individual lesson done by an Omama once a week for 1 child with their mother present



1 parents club once a month on the topics of child development and poverty alleviation



10 training days for Omamas + supervision



Every mother wants the best for her children. I can see now that my son Jordan will be much better equipped for school.



Lenka,
a mother from Zborov

Becoming an Omama has really changed my life. I finally have a job and I can help children from our settlement to become successful.



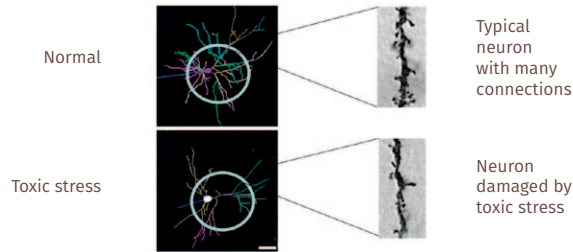
Iveta Bartošová,
Omama from Muranska Dlha Luka

It is unbelievable. Your 15-month old Jasmine has the cognitive and motor skills of the 5-year old children in our kindergarten.



Andrea Dolgošová,
Kindergarten Director in Kecerovce

The constant stress of poverty changes the architecture of children's brain



Prefrontal cortex and hippocampus

Source: Center on the Developing Child, Harvard University (2007)



If a child is faced with intense, frequent or prolonged stress, including the social distress of his or her family, according to scientific findings, his or her brain activates an extended (toxic) stress response that interferes with the development of brain architecture and increases the risk of cognitive disorders. The impact of toxic stress is most critical in early childhood (0 – 3 years), when the highest number of neuronal connections are formed.

In Slovakia, several tens of thousands of children grow up in generational poverty – and thus in an environment with a high risk of toxic stress – especially in marginalised Roma communities. The social situation of families negatively affects the development of these children in a crucial early period, causing a developmental delay, poor results at school and unemployment later in their life.

Omamas stimulate children and help poor parents

In the year 2018, we began the Omama project, in which we selected and employed four women from three Roma settlements-Omamas-and trained them in early-care methods. Every week, Omama visits about 15 poor families (roughly 3 daily) and carries out individual lessons with stimulating activities for children between the ages of 0 and 3 years. Activities stimulate cognitive skills, fine and gross motor skills, and psychosocial development of the child. Omamas shows mothers how to stimulate a healthy development of a child and not to expose him or her to stress. In addition, mothers from every community meet monthly at parenting clubs.

● Cesta von mission

The mission of the Cesta von organization is to help people trapped in generational poverty to become self-sufficient, find employment and a live a decent life.

● Vision of the Omama project

Every child born into poverty will have a chance to build a better foundation in the early years on which he or she can build a successful life later on.

The story of Cesta von 2018

January – March — preparations for the new Cesta von organization and the launch of its first Omama project

March 26 — Pavel Hrica, Olga Shaw and Hela Hricová sign the founding documents and statutes of the new organization. The Ministry of Interior has formally registered the organization on April 5th.

April 7 — Pavel Hrica runs a half marathon in Prague with the names of more than 130 supporters who donated the first gifts to Cesta von.

April – June — the team of the organization adds the first Omamas and their mentors. They are joined by the methodologists from the Play wisely program.

July 12 - 15 — the first Omama training in Dargov

July 22 — another wave of donors came as a part of Olga Shaws birthday fundraiser

August — Omamas recruit children and begin their activities with them in Muránska Dlha Lúka, Kecerovce a Zborov

August 22 – 23 — introductory parent clubs in the first three communities

August 23 – 26 — training in Veľký Slavkov

September — lessons and parent clubs are up and running

October 30 — distribution of the first collection of toys and clothing

November 23 — the AmCham Charity Thanksgiving Gala Dinner fundraiser for the Omama project

November 24 – 25 - training in Bardejov

December 1 — event for the donors in Klup pod lampou

December — fundraising initiatives organized by ESET and at the YPO event



Signing of the founding documents of Cesta von



The first training of Omamas and mentors in Dargov



Beginning of lessons in the homes

Our team

Founders and the board

Pavel Hrica, Oľga Shaw
and Helena Hricová

Financial manager

Viera Burešová

Omamas

Viera Kováčová, Alexandra Giňová,
Iveta Bartošová, Denisa Pechová

Mentors

Monika Podolinská,
Katarína Šiňanská, Jana Bayerlová

Methodologists

Hana Ondrušová
(special needs therapist)
Natália Kavecká
(special education teacher)

Collaborating experts

Viki Marcinová
(reading with small children)
Martina Rzymanová
(special education therapist)
Marek Roháček (OZ Návrat director)
Iveta Kovalčíková (Assoc. Professor,
Faculty of Education, University
of Prešov)
Stanislava Šipková (physiotherapist)
Katarína Gromošová
(psychologist, director of Early
Intervention Center Prešov)
Kristína Jančeková (Play Wisely)
Júlia Vrábľová
(Slovak as a foreign language)
Aneta Rabadová
(special education therapist)
Nina Kaňuková (psychologist,
Plameniák Center Košice)

Trainers at parenting meetings

Alexandra Kohutová (psychologist)
Jana Lukáčová (psychologist on
domestic violence)
Peter Orvoš (SLSP, personal finance)
Jana Michalková (breast-feeding)
Iveta Nikitinská (cheap and healthy
use of herbs)
Curaprox employees (dental hygiene
of children)



Cesta von at the December event with donors in Klub pod lampou

Our partners

Play Wisely

Združenie pre lepší život

OZ Vyrovnávanie šancí

Cesta von is a member of the **Bridges from generational poverty** network which connects organizations working in the excluded Roma communities.

Cesta von is an associated member of the **Association of early intervention providers and supporters.**

We would like to thank those who help children get out of the vicious cycle of poverty

TYPE	AMOUNT	NUMBER	SPECIFICATION
Gifts from individuals	32,510 €	910	Average gift of 36 €, gift median of 19 €, 456 donors, of that 93 regular donors
Grants and gifts from legal entities	25,584 €	4	ESET foundation 10,000 €, US Embassy in Slovakia 8,634 €, NF Telekom 5,950 €, Telekom 1,000 €
Government contributions	7,523 €	2	2 contributions from the Labour Office for creating new employment opportunities
Non-financial support		8	Play Wisely, Martinus, Telekom, Accenture, Websupport, Laurinc Studio, Klub pod lampou, Stock Slovensko
Income total	65,617 €		In 2018, the Granvia Foundation and the American Chamber of Commerce in Slovakia pledged their support also for the year 2019.

Aleksieva Nina
 Ambróz Milan
 Antalová Jana
 Ashford Jana
 Babál Pavel
 Babelová Radka
 Bajaníková Mirka and
 Martin
 Bakoš Juro
 Bakoš Lukáš
 Baláž Jozef
 Balážová Mária
 Barboríková Jana
 Bárta Jiří
 Bédi Peter
 Bednárik Michaela
 Bednářiková Hana
 Benko Martin
 Bernatáková Jana
 Birošová Janka
 Blaha Viktor
 Blahová Natália
 Blaščák Fedor

Blažejová Zuzana
 Bodnárová Elena
 Borovská Lucia
 Borovská Mária
 Borský Martin
 Bošjak Stanislav
 Bubelíniová Michaela
 Budajová Ludmila
 Budinskí Barbora and
 Peter
 Budzák Ján
 Bunčáková Vladimíra
 Buraj Ivan
 Burdejová Petra
 Butková Linda
 Bužek Vlado
 Cicková Veronika
 Cieľ Branislav
 Cocherová Andrea
 Cochová Silvia
 Coulton Tom
 Čáповá Martina
 Čarná Iveta

Čechvalová Lucia
 Černák Matej
 Červeňová Lucia
 Čuková Soňa
 Čupka Matúš
 Čurdová Petra
 Dančíková Zuzana
 Darcovia z 24-hodinovky
 Darcovia z raňajok ESET
 Darcovia z Vianočného
 taxíka
 Darcovia z výročia
 People Elements
 Daubnerová Lucia
 Debnár Matej
 Demo Tomáš
 Deščiková Radana
 Djablík Martin
 Doury Lucia
 Duliaková Zuzana
 Durániková Zuzana
 Ďuricová Snežanka
 Durík Matej

Eder Tomáš
 Ehrenberger Peter
 Enderla Michal
 Erdélyi Peter
 Fabian Martina
 Farárik Peter
 Fedusová Mária
 Fehérová Lucia
 Ferko Jan
 Ferková Daša
 Filipová Martina
 Findor Andrej
 Finka Mário
 Flach Petra
 Futrikaničová Ivana
 Gajdošová Stanislava
 Gallo Ondrej
 Gardelle Ružena
 Gavačová Jana
 Genzorová Katarína
 Gešo Marek
 Gilanová Veronika
 Glezl Andrej

Godány Daniel
 Grace Kay Sprinkel
 Gúčíková Mirka
 Guldanová Michaela
 Gušťařík Peter
 Hájková Alžbeta
 Halász Tomáš
 Hanáková Alexandra
 Harvišová Zuzana
 Hátasová Olga
 Hannel Jozef
 Hipš Juraj
 Hlinka Tibor
 Horňáková Dominika
 Horskí Katarína and
 Martin
 Horváthová Katarína
 Hospúdko Maroš
 Hradská Hana
 Hrašková Miriama
 Hrdinová Marta
 Hrica Pavel
 Hricová Hela

Hrnčiarová Petra	Kovár Michal	Molnárová Iva	Récky Juraj	Šišková Barbora
Hromada Juraj	Kráľová Iva	Molnárová Slávka	Remenárová Ľubica	Štefancová Gregorová
Hudáková Petra	Kreuterová Michaela	Mráz René	Réveszová Zuzana	Dáša
Hurný Juraj	Krížová Marieta	Mroček Matej	Richter Marek	Švancárová Elena
Hvizdoš Rudolf	Kroupa Jan	Müller Marek	Roháč Dalibor	Švecová Janka
Hvizdošová Slávka	Kršková Michaela	Nagajová Jana	Rossová Lucia	Šveda Martin
Hvorecká Radana	Kubán Pavol	Náther Peter	Roziaková Zuzana	Šveda Pavol
Hýrošš Nugi	Kuchta Dušan	Nemečkay Peter	Rusnák Marián	Švehlík Jan
Chlupíková Anna	Kunak Ján	Niko Mário	Rusnákovci Peter and	Tabaková Veronika
Chnápková Ľubica	Kunková Silvia	Nováková Petra	Silvia	Takáčová Zuzana
Chován Jorik	Kuracínová Valová	Olah Dana	Rzentarzewska	Thode Keith
Chovanová Vanda	Miroslava	Opravil Zdeněk	Katarzyna	Thullnerová Zuzana
Chvostaľ František	Kusá Zuzana	Opršal Juraj	Sedlačko Ondrej	Tížiková Nemcová
Ivan Marian	Kušnierová Lucia	Oravcová Mária	Sepp Martin	Renata
Ivančíková Martina	Kyseľová Ina	Oravec Ivan	Sepp Tomáš	Tökölyiová Zuzana
Ivanová Viktória	Labašová Zuzana	Orlovský Ján	Scháleková Zuzana	Tomášchová Terézia
Jakabovič Branislav	Lacová Danica	Otruba Albín	Scheller Alena	Tomeková Natália
Janculová Adriana	Lajtman Miloš	Ouzká Zuzana	Schmidt Andrej	Trebatická Barbora
Janeček Tomáš	Lavriková Eva	Páleník Ján	Singhoferová Valéria	Turan Juraj
Jánošíková Júlia	Leskovjanský Marek	Pálešová Barbora	Slížová Nora	Turčanová Katarína
Janská Kristýna	Lexmanová Soňa	Páľková Rodina	Slováková Martina	Tužinský Martin
Jediná Kristína	Liptáková Marta	Pašková Lucia	Smejkalová Terézia	Uhriňáková Júlia
Jediný Ladislav	Lorko Peter	Paulíny Fero	Smolová Monika	Urban Attila
Jendželovská Veronka	Lukáčová Nikola	Pechan Daniel	Smrek Ján	Vagaská Ivana
Ježík Ivan	Luzsicza Adam	Perhacová Martina	Soňa, David and Terezka	Vajda Juraj
Josková Magdaléna	Macaková Jana	Perignáthová Mária	Soňa, David and Terezka	Valčková Alena
Jurčo Pavol	Magát Jozef	Petráš Martin	Sopóci Patrik	Vallo Jakub
Jurčo Peter	Machariková Miroslava	Petrová Adriana	Soták Matúš	Vargová Aneta
Kanabová Alena	and Martin	Petrová Martina	Spustová Veronika	Vašina Peter
Kaštilová Viera	Majerníková Simona	Petrová Natália	Steinemannová Petra	Vaško Richard
Keim Michal	Majtánová Adriana	Pittnerová Anna	Stracenská Marie	Vašková Veronika
Kejzlarová Miriam	Majtánovci Fero, Ľubka	Pizano Veronika	Strečanský Boris	Vavreková Viera
Kellerová Daniela	and Maťko	Podlesná Anna	Strýčková Katarína	Vavrinčík Martin
Kemény Maroš	Makara Katarína	Podolinská Monika	Svetlanský Ivor	Vinterová Jana
Kemka Adriana	Marčíš Michal	Pokojný Peter	Svrčková Tatiana	Vlašičová Jana
Kijovská Petra	Marková Lucia	Pokorný Ján	Symington-Maar Anna	Vlčko Alojz
Kišďurka Mária	Masaryková Soňa	Poláček Ivo and Daša	Šafaříková Kata	Vlčková Mária
Klement Pavel	Matejka Dušan	Poláčik Igor	Šagát Milan	Vnuk Ivan
Klementová Dada	Maťko and rodičia	Porubský Marek	Šáchová Mirka	Volná Jana
Kmec Radoslav	Maťko and rodičia	Poslušná Monika	Šarinová Ľubica	Výboštok Ján
Kočišová Veronika	Matušík Ján	Pozdechová Martina	Šarišský Miroslav	Vyskočová Martina
Kokavcová Lýdia	Matuška Lukáš	Pružincová Veronika	Šarišský Rastislav	Weibl Gabriel
Kolesárová Martina	Meško Dušan	Psár Marián	Šefčík Jaroslav	Weinzwieg Ari
Kompasová Ivana	Michlíková Helena	Raab Bianchi Elena	Šicková Lucia	Zajac Lukáš
Kontúrová Jana	Miklasová Jana	Raab Michal	Šimek Jakub	Ziklovci Zuzka and Zbyněk
Kotianovci Juraj and Danka	Mikolajczyková Eva	Ráchela Robert	Šimeková Daša	Zubo Samuel
Kováčiková Martina	Mistrík Martin	Randziak Peter	Šimko Michal	
Kovalíková Barbora	Mittelmannová Mirka	Raslavská Ivana	Širicová Veronika	

ANONYMOUS DONORS

Financial statements: Cesta von 2018

BALANCE SHEET

Assets

211 Cash register	391.44 €
221 Bank account	13,447.91 €
315 Claims – DK collection	4,209.01 €
346 Claims – ÚPSVaR	924.77 €
342 Claims – overpaid	7.42 €
Assets total	18,980.55 €

Liabilities

321 Commitments – suppliers	3,605.18 €
331 Commitments – employees	1,422.73 €
336 Commitments – social security	699.71 €
384 Future income	4,388.00 €
472 Social fund	46.09 €
Commitments total	10,161.71 €

PROFIT AND LOSS REPORT

Expenses

501 Costs of materials	2,855.09 €
512 Travel costs (employees)	2,328.61 €
518 Other services	27,346.25 €
521 Salaries	8,475.67 €
524 Insurance	2,905.25 €
527 Social security	82.10 €
549 Other costs	57.36 €
Expenditures total	44,050.33 €

Profit: 8,818.84 €

Revenues

646 Non-financial gifts received	6,299.04 €
662 Gifts received from other organizations	19,985.00 €
663 Gifts received from individual donors	24,673.08 €
691 Subsidies	1,912.05 €
Income total	52,869.17 €

Profit: 8,818.84 €

The above financial information is preliminary and unaudited. Financial statements of Cesta out are verified by the renowned TPA AUDIT, s. r. o., a member of Baker Tilly International. Detailed statements and the auditor's statement for the year can be found on the cestavon.sk website by the end of May of 2019.



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